

For Immediate Release

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JW MARRIOTT LOS ANGELES L.A. LIVE AND LOS ANGELES FILM FESTIVAL OFFER EXCLUSIVE OPENING WEEKEND PASS

Package Includes Admission to Opening Weekend Screenings, Filmmaker Lounge Access, VIP Festival Mixer

Los Angeles, Calif. – April 25, 2013 – The JW Marriott Los Angeles L.A. LIVE has partnered with the Los Angeles Film Festival to curate a stylish stay with a cutting edge film experience. The Los Angeles Film Festival Opening Weekend Package offers guests an opportunity to attend a selection of critically acclaimed independent, feature, documentary and short films showcased through the Festival – which takes place at Regal Cinemas L.A. LIVE Stadium 14, just steps from the hotel – as well as attend signature programming such as filmmaker chats and coffee talks.

Good for arrival Friday, June 14, 2013, the two-night <u>Los Angeles Film Festival Opening Weekend package</u> includes the following:

- Accommodations for two nights at the JW Marriott Los Angeles L.A. LIVE
- Two general admission passes good for all regular screenings, conversations, chats and talks during the Los Angeles Film Festival opening weekend (Friday, June 14 – Sunday, June 16, 2013)
- Two passes for the Filmmaker Lounge
- Two Los Angeles Film Festival Mixer VIP invitations
- Overnight valet parking
- A 10 percent discount on food and beverage at participating L.A. LIVE restaurants

Package starts from \$800 per stay, based on double occupancy. For reservations at the JW Marriott Los Angeles, call 213.765.8600 or visit www.marriott.com

JW Marriott Los Angeles L.A. LIVE American Music Awards Package Page 2 of 2

Rates quoted are per package, based on double occupancy and exclude taxes and gratuities. Reservations are subject to availability and a two-night minimum stay is required. Must be 21 years or older to access the Filmmaker Lounge, I.D. will be required. General admission does not include Gala Screenings, Night at the GRAMMY Museum events and other limited access engagements. Package cannot be combined with any other offer.

About JW Marriott Los Angeles L.A. LIVE

Located in the heart of downtown Los Angeles, the JW Marriott serves as the focal point of the L.A. LIVE district, offering travelers a front seat to world-class sports and entertainment. The hotel features 878 stylish guest rooms, a full service spa and fitness center, outdoor heated pool, diverse dining options, including celebrity chef Kerry Simon's L.A. Market and 100,000 square feet of versatile meeting space.

About The Los Angeles Film Festival

The Los Angeles Film Festival showcases the best in new American and international cinema, providing access to critically acclaimed filmmakers, film industry professionals and emerging talent from around the world. The Festival features nearly 200 features, shorts and music videos representing more than 30 countries, as well as unique signature programming such as the Filmmaker Retreat, Poolside Chats, Coffee Talks, Music Events and more.

About L.A. LIVE

L.A. LIVE, the downtown Los Angeles sports, entertainment and residential district is the region's most active live content and event campus. With fifteen world-class restaurants along with venues such as STAPLES Center, Nokia Theater L.A. LIVE, the Conga Room, Club Nokia, the GRAMMY Museum and Regal Cinema L.A. LIVE Stadium 14, The Ritz-Carlton, Los Angeles and JW Marriott, L.A. LIVE showcases more events, award shows, sporting competitions, concerts and hospitality options than any other destination in the world. Visit L.A. LIVE at www.lalive.com.

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